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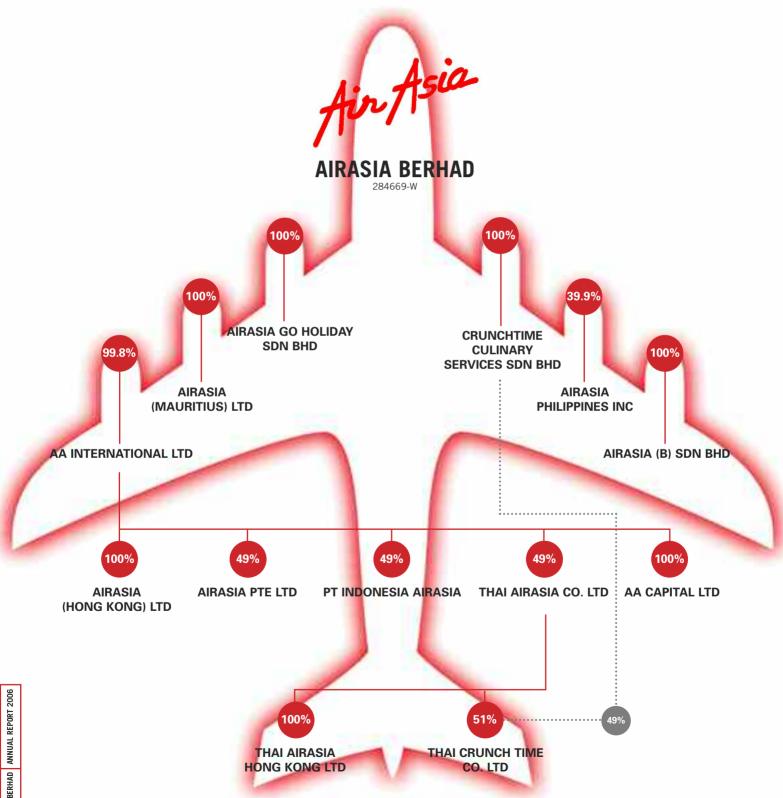
We aim to continue helping AirAsia maximize their ancillary income potential with our insurance industry-leading systems solutions, worldwide expertise and market-leading reputation for quality.

We look forward to a long-term partnership that will benefit AirAsia, their Guests and their Shareholders for years to come.



American Home Assurance Company Malaysia (991951-W) (Incorporated in U.S.A)

### AirAsia group as at 15 November 2006





#### **BOARD OF DIRECTORS**

Dato' Pahamin Ab. Rajab

Chairman/Non-Executive Director

**Dato' Anthony Francis Fernandes** 

Group Chief Executive Officer

Dato' Kamarudin Meranun

Deputy Group Chief Executive Officer

Abdel Aziz @ Abdul Aziz bin Abu Bakar

Non-Executive Director

**John Francis Tierney** 

Non-Executive Director

**Conor McCarthy** 

Non-Executive Director

Tan Sri Dato' (Dr) R.V. Navaratnam

Independent Non-Executive Director

Dato' Leong Sonny

@ Leong Khee Seong

Independent Non-Executive Director

Fam Lee Ee

Independent Non-Executive Director

**Datuk Alias bin Ali** 

Independent Non-Executive Director

Paul John Da Vall

Alternate Director to John Francis Tierney

#### **AUDIT COMMITTEE**

John Francis Tierney Dato' Leong Sonny @ Leong Khee Seong Fam Lee Ee

#### REMUNERATION COMMITTEE

John Francis Tierney Dato' Leong Sonny @ Leong Khee Seong

#### NOMINATION COMMITTEE

Dato' Pahamin Ab. Rajab Tan Sri Dato' (Dr) R.V. Navaratnam Fam Lee Ee

#### **COMPANY SECRETARY**

Jasmindar Kaur A/P Sarban Singh (Maicsa 7002687)

#### **AUDITORS**

PricewaterhouseCoopers 11th Floor, Wisma Sime Darby Jalan Raja Laut 50350 Kuala Lumpur Malaysia

: (603) 2693 1077 Tel : (603) 2693 0997 Fax

#### **REGISTERED OFFICE**

AirAsia Berhad (Company No. 284669-W) 25-5, Block H, Jalan PJU 1/37 Dataran Prima 47301 Petaling Jaya Selangor Darul Ehsan Malaysia

Tel : (603) 78809318 Fax : (603) 78806318

E-mail: investorrelations@airasia.com

Website: www.airasia.com

#### **SHARE REGISTRAR**

Symphony Share Registrars Sdn Bhd Level 26. Menara Multi-Purpose Capital Square No. 8 Jalan Munshi Abdullah 50100 Kuala Lumpur Malaysia

: (603) 2721 2222 Fax : (603) 2721 2530/1

#### **SOLICITORS**

Messrs Logan Sabapathy & Co.

#### PRINCIPAL BANKERS

ABN Amro Bank Berhad Commerce International Merchant Bankers Berhad Citibank Berhad DBS Bank Ltd. Malayan Banking Berhad RHB Bank Berhad Standard Chartered Bank Malaysia Berhad

#### **CORPORATE BROKER**

ECM Libra Berhad

#### **CORPORATE ADVISOR**

Credit Suisse

#### STOCK EXCHANGE LISTING

Main Board of Bursa Malaysia Securities Berhad ("Bursa Malaysia") (Listed since 22 November 2004) (Stock code: 5099)





## board of directors right to left : Now Everyone Can Fly Dato' Pahamin Ab. Rajab Dato' Tony Fernandes Dato' Kamarudin Meranun Abdel Aziz @ Abdul Aziz bin Abu Bakar John Francis Tierney Conor McCarthy Tan Sri Dato' (Dr) R.V. Navaratnam Dato' Leong Sonny @ Leong Khee Seong Datuk Alias bin Ali Fam Lee Ee Paul John Da Vall AIRASIA BERHAD ANNUAL REPORT 2006 Choice of venue: Shot on location at our Head Office against a backdrop depicting AirAsia's milestones.



## directors' **profile**



**DATO' PAHAMIN AB. RAJAB,** Malaysian, aged 60, an Advocate and Solicitor of the High Court of Malaya, was appointed Non-Executive Chairman of the Company on 14 December 2001. He is also a member of the Executive Committee and Nomination Committee of the Board. Prior to joining the Company, he worked in several ministries and government agencies in Malaysia over a 30-year period and held various key positions, including as Director General of Road Transport Department at the Ministry of Transport from 1974 to 1998, Secretary-General of the Ministry of Domestic Trade and Consumer Affairs from 1998 to 2001 and Chairman of the Patent Board and the Controller of Copyright from 1998 to 2001. He is recognised internationally as an expert in intellectual property laws by the World Intellectual Property Organization and, in 2000, was awarded the prestigious Cyber Champion International Award by the Business Software Alliance in Washington. He received a B.A. degree in History from the University of Malaya in 1970, a post-graduate Diploma in Shariah Law and Practice from the International Islamic University, Malaysia in 1991, a law degree (LL.B) from the University of London in 1990, and a Masters of Arts (Public Policy and Administration), majoring in Economic Development, from the University of Wisconsin in 1978. He is also the Chairman of SEG International Berhad and LNG Resources Berhad.



DATO' ANTHONY FRANCIS FERNANDES (DATO' TONY FERNANDES), Malaysian, aged 42, was appointed Group Chief Executive Officer of the Company in December 2001. He is also a member of the Executive and Employee Share Option Scheme Committees of the Board. Prior to joining the Company, he was Financial Controller at Virgin Communications London from 1987 to 1989, Senior Financial Analyst at Warner Music International London from 1989 to 1992, Managing Director at Warner Music Malaysia, from 1992 to 1996, Regional Managing Director, ASEAN from August 1996 to December 1999 and Vice President, ASEAN from December 1999 to July 2001 at Warner Music South East Asia. He was actively involved in developing the Malaysian music industry and received the title "Setia Mahkota Selangor" from Duli Yang Maha Mulia DiPertuan Agong, Sultan Salahuddin Abdul Aziz Shah in 1999 in recognition of his contributions and was also the recipient of the "Recording Industry Person of the Year 1997" by the Recording Industry Association of Malaysia. In addition, he received the International Herald Tribune award for the Visionaries & Leadership Series in 2003 for his outstanding achievement with AirAsia, and was named "Malaysia CEO of the Year 2003" by American Express and the Business Times. He was named the "Emerging Entrepreneur of the Year - Malaysia 2003" at the Ernst & Young Entrepreneur of the Year Awards in 2004 and was one of Business Week's 25 Stars of Asia for 2004. He was awarded the "Airline Business Strategy Award 2005 and Low Cost Leadership" by Airline Business and he was also named Asia Pacific Aviation Executive by the Centre for Asia Pacific Aviation ("CAPA") for the year 2004 and 2005. He was admitted as an Associate Member of the Association of Chartered Certified Accountants in 1991 and became a Fellow Member in 1996. In July 2005, he was conferred the Darjah Datuk Paduka Tuanku Ja'afar (DPTJ) which carries the title Dato' by the Negeri Sembilan's Yang DiPertuan Besar Tuanku Ja'afar Tuanku Abdul Rahman in conjunction with His Majesty's 83rd birthday celebrations in recognition of his services rendered to the betterment of the nation and community.



DATO' KAMARUDIN MERANUN, Malaysian, aged 44, was appointed Director of the Company on 12 December 2001. In January 2004, he was appointed Executive Director and on 8 December 2005, he was redesignated to Group Deputy Chief Executive Officer. He is also a member of the Executive Committee and Chairman of the Employee Share Option Scheme Committee of the Board. Prior to joining the Company, he worked in Arab-Malaysian Merchant Bank from 1988 to 1993 as a Portfolio Manager, managing both institutional and high net-worth individual clients' investment funds. In 1994, he was appointed Executive Director of Innosabah Capital Management Sdn Bhd, a subsidiary of Innosabah Securities Sdn Bhd. He subsequently acquired the shares of its joint venture partner of Innosabah Capital Management Sdn Bhd, which was later renamed Intrinsic Capital Management Sdn Bhd. He received a Diploma in Actuarial Science from University Technology MARA (UiTM) and was named the "Best Actuarial Student" by the Life Insurance Institute of Malaysia in 1983. He received a B.Sc. degree with Distinction (Magna Cum Laude) majoring in Finance in 1986, and an MBA in 1987 from Central Michigan University.

ABDEL AZIZ @ ABDUL AZIZ BIN ABU BAKAR, Malaysian, aged 53, was appointed as Non-Executive Director of the Company on 20 April 2005. He is also a member of the Operational Safety Committee of the Board. Prior to this, he served as an Alternate Director of the Company to Dato' Pahamin Ab. Rajab since 11 October 2004. He also served earlier as a Director of the Company from 12 December 2001 to 11 October 2004. He is currently the Executive Chairman of VDSL Network Sdn Bhd. He is also the Chairman of PAIMM (Academy of Malaysian Music Industry Association) and PRISM (Performance and Artists Rights Malaysia Sdn. Bhd.), a music performers collection body. From 1981 to 1983 he was Executive Director of Showmasters (M) Sdn Bhd, an artiste management and concert promotion company. He subsequently joined BMG Music and was General Manager from 1989 to 1997 and, Managing Director from 1997 to 1999. He received a Diploma in Agriculture from Universiti Pertanian Malaysia in 1975, his BSc in Agriculture Business from Louisiana State University, USA in 1978, and an MBA from the University of Dallas, USA in 1980.



JOHN FRANCIS TIERNEY, Irish, aged 61, was appointed Non-Executive Director of the Company on 18 July 2003. He is also a member of the Audit and Remuneration Committees of the Board. He has more than 20 years of experience in the aviation industry, having served as Chief Financial Officer and Director of GPA Group Plc, a global aircraft-leasing company from 1981 to 1997, following which he become an independent adviser and consultant within the aviation and transport financing sector. He served as Chairman of Datalex Plc, a leading Irish software travel company, from 1998 to 2001 and was a Non-Executive Director of America West Airlines from 1993 to 2005. He continues to hold a number of non-executive directorships including International Transport Finance Limited, Aircraft Lease Securitisation Limited and NS Financial Services, the operating lease arm of the Dutch State Railways. He is also Chairman of the Board of Clongowes Wood College. He holds a B.Comm and MBA degree from University College Dublin, and is a fellow of the Institute of Chartered Accountants in Ireland.



CONOR MCCARTHY, Irish, aged 44, was appointed Non-Executive Director of the Company on 21 June 2004. He heads the Operational Safety Committee of the Board. He is currently Managing Director of PlaneConsult, a leading aviation business solutions provider whose clients include low fare airlines, full service carriers and airports. Prior to establishing PlaneConsult, Conor was the Director of Group Operations at Ryanair from 1996 to 2000. While he was with Ryanair, the airline underwent a successful initial public offering on NASDAQ and the Irish Stock Exchange. Before joining Ryanair, he was the CEO of Aer Lingus Commuter. Prior to that, he was General Manager/SVP for Aer Lingus in the Marketing and Strategic Planning divisions. He spent 18 years with Aer Lingus in all areas of the airline business from Engineering, Operations and Maintenance to Commercial Planning, Marketing and Route Economics to Finance, Strategic Management, Fleet Planning and General Management. Conor joined Aer Lingus as an Apprentice Avionics Engineer in 1978 and subsequently through a scholarship graduated in 1986 with a First Class Honours degree in Engineering from Trinity College Dublin.





TAN SRI DATO' (DR) R.V. NAVARATNAM, Malaysian, aged 71, was appointed Independent Non-Executive Director of the Company on 8 October 2004. He is also a member of the Nomination Committee of the Board. He has held various senior positions at the Ministry of Finance, with last position held being that of Deputy Secretary-General. He retired as Secretary-General of the Ministry of Transport (1986-1989). His varied career includes having served as an Alternate Executive Director of the World Bank, Washington D.C. (1971-1972), Chairman of the ASEAN Committee on Transportation and Communication (1986-1989), a Member of the National Development Planning Committee (1989) and a Member of the Securities Commission. After leaving the public service, he joined Bank Buruh (M) Bhd as Chief Executive Officer and served for 5 years (1989-1994). He was Vice Chairman of the Malaysian Business Council, was a member of the Malaysian External Trade Development Corporation (MATRADE), Director of the Malaysian Industry-Government Group for High Technology (MIGHT) and appointed member of the National Economic Consultative Council (MAPEN II) in August 1999. He is presently a member of the Court of Fellows and Council of the Malaysian Institute of Management. He was Vice President of the Malaysian Economic Association and the Vice President of the Harvard Club. He attained a Bachelor of Arts (Honours) Econs from University of Malaya in Singapore in 1959, Diploma from Royal Institute of Public Administration in London in 1963 and a Master in Public Administration (Econs) from Harvard University, USA in 1969. He was awarded an Honorary Doctorate of Laws by the Oxford Brookes University (UK) in 2000. He currently holds directorship positions at the Monash University and the Asian Strategy and Leadership Institute and is Corporate Adviser to the Sunway Group and Deputy Chairman of Sunway College. He is also a Director of Sunway Construction Bhd. and Sunway International Vacation Club Berhad. He is currently the President of Transparency Malaysia and Chairman of the ASLI Center of Public Policy Studies.



DATO' LEONG SONNY @ LEONG KHEE SEONG, Malaysian, aged 67, was appointed Independent Non-Executive Director of the Company on 8 October 2004. He is Chairman of the Audit Committee and a member of the Remuneration Committee of the Board. He was Deputy Minister of Primary Industries from 1974 to 1978, Minister of Primary Industries from 1978 to 1986 and a Member of Parliament from 1974 to 1990. Prior to this, he was a substantial shareholder of his family's private limited companies, which were principally involved in general trading. He was the Chairman of the General Agreement on Tariffs and Trade's Negotiating Committee on Tropical Products (1986 to 1990) and was the Chairman of the Group of 14 on ASEAN Economic Cooperation and Integration (1986 to 1987). He graduated with a degree in Chemical Engineering in 1964 from University of New South Wales, Australia. He is an Independent Non-Executive Deputy Chairman of Sin Chew Media Corporation Berhad and Independent Non-Executive Director of TSH Resources Berhad.



**FAM LEE LEE**, Malaysian, aged 45, was appointed Independent Non-Executive Director of the Company on 8 October 2004. He is also a member of the Audit and Nomination Committees of the Board. He received his BA(Hons) from the University of Malaya in 1986 and an LL.B (Hons) from the University of Liverpool, England in 1989. He obtained his Certificate of Legal Practice in 1990 and has been practising law since 1991 and currently is the senior partner at Messrs. YF Chun, Fam & Yeo. He also serves as a Director of M-Mode Berhad.

DATUK ALIAS BIN ALI, Malaysian, aged 58, was appointed Independent Non-Executive Director of the Company on 23 September 2005. Prior to this, he had a long and distinguished career with the Government which began soon after his graduation from the University of Malaya in 1970. He started as an Administration Trainee Officer in the Statistics Department. He subsequently joined the Prime Minister's Department as Administration Development Officer. Whilst still with the department, he completed his Master in Business Management and assumed the position of Head of Department (Consultancy) at the National Institute of Public Administration (INTAN) in 1975. Over the next 15 years with the Government, he held various senior positions in several Ministries and Department including as Deputy Director of Training (Operations) in the Public Services Department, Under Secretary (Establishment and Services) in the Ministry of Works and Director of Industrial Development Division in the Ministry of Trade and Industry. He moved back to the Prime Minister's Department in 1990 as Cabinet Under Secretary. In June 2000, he was appointed Secretary General of the Ministry of Health, a post he held until his retirement in March 2004. He received a Master in Business Management from the Asian Institute of Management, Philippines in 1975 and a Bachelor of Economics (Honours) from the University of Malaya in 1970. He is also presently a Director of Post Malaysia & Services Holdings Berhad. Integrated Rubber Corporation Berhad, FIMA Corporation Berhad, Mentakab Rubber Company Berhad and Duopharma Biotech Bhd.



PAUL JOHN DA VALL, British, aged 36, was appointed Alternate Director of the Company to Mr. John Francis Tierney on 17 August 2005. He is currently the Senior Vice President of the Investment Management division of DVB Bank AG, based in London. Before he joined DVB in June 2004, he served as Director of the aviation finance division of Scotia Capital, which is the Corporate and Investment banking business of The Bank of Nova Scotia from 1998 to 2004. based in London. Prior to joining Scotia Capital, he worked in aircraft remarketing for Fortis Aviation (now trading as Focus Aviation) in the United Kingdom. He is an Economics graduate of University College London.



#### Notes:

- Family Relationship with Director and/or Major Shareholder None of the Directors has any family relationship with any director and/or major shareholder of AirAsia.
- 2. Conflict of Interest None of the Directors has any conflict of interest with AirAsia Group.
- - **Conviction for Offences** None of the Directors has been convicted for offences within the past 10 years other than traffic offences, if any.
- Attendance of Board Meetings The attendance of the Directors at Board of Directors' Meetings is disclosed in the Corporate Governance Statement



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## senior management **profile**



#### **DATO' TONY FERNANDES**

#### **Group Chief Executive Officer**

Details of Dato' Tony Fernandes are disclosed in the Directors' Profile on page 30 of this Annual Report.



#### **DATO' KAMARUDIN MERANUN**

**Deputy Group Chief Executive Officer** 

Details of Dato' Kamarudin Meranun are disclosed in the Directors' Profile on page 30 of this Annual Report.



#### TASSAPON BIJLEVELD

#### **Chief Executive Officer, Thai AirAsia**

Tassapon joined Thai AirAsia in 2003 as Chief Executive Officer and is entrusted with the responsibility of overseeing all aspects of the airline's operations as well as driving growth in Thailand. He received a Bachelor's degree in Marketing from Assumption University, Thailand and a Master in International Marketing from Thamsart University, Thailand.

Tassapon has had more than 11 years experience in the consumer products industry, having worked in various countries in South East Asia and Indo China for two Fortune 500 companies – Adams (Thailand) Co. Ltd (a division of Warner Lambert) and Monsanto (Thailand) Co. Ltd. Prior to joining AirAsia he was Managing Director of Warner Music (Thailand) Co. Ltd for 5 years.

#### SENDJAJA WIDJAJA

#### President Director, Indonesia AirAsia

Sendjaja Widjaja has been President Director of Indonesia AirAsia since November 2004. He also holds directorship positions in PT Langgeng Gitamusikal, PT Pancabiba Manunggal and Sonic Mastering Lab Sdn Bhd since 2001. Prior to joining the Company, he was President Director of PT Musica Studio's from 2001 to 2004; President Director of Warner Music Indonesia from 1997 to 2001; President Director of Hema Gitatama Record from 1994 to 1995 and President Director of PT Musica Studio's from 1980 to 1994. Sendjaja received a Degree in Business from Willesden College, England in 1979.



#### **ROZMAN OMAR**

#### **Group Chief Financial Officer**

Rozman Omar served as Chief Financial Officer (CFO) of PT Indonesia AirAsia, AirAsia's associate company in Indonesia before his appointment as Group Chief Financial Officer on 1 August 2006. Rozman was part of the Management team that spearheaded the flotation of AirAsia Berhad on Bursa Malaysia. He was also one of the key personnel involved in the formation of AirAsia's joint ventures in Thailand and Indonesia. Upon completion of the Company's flotation in November 2004, he was made the CFO of PT Indonesia AirAsia responsible for all the financial and corporate legal aspects of the Company.

Rozman comes with over 22 years of extensive corporate finance experience. Upon completion of his ACCA examinations in 1984, Rozman joined Arab-Malaysian Merchant Bank Berhad for six years and rose to the position of Corporate Finance Manager. He then joined Bumiputra Merchant Bankers Berhad. Subsequently, he joined Kumpulan Fima Berhad in 1992 as Senior Vice President, Corporate Services. He later returned to Arab-Malaysian Merchant Bank Berhad as General Manager, Corporate Finance from 1994 to 1996. He then became Managing Director of Innosabah Corporate Services Sdn Bhd until 1999 before venturing out with InCAM Consulting Sdn Bhd until 2003.



#### **WONG MEE YEN**

#### **Group Financial Controller**

Wong Mee Yen has been, prior to her promotion as Group Financial Controller in August 2006, the Financial Controller at AirAsia since March 2004. She has more than 20 years of experience in finance and accounting. Mee Yen started her career with BDO Binder from 1986 to 1991, of which her last position held was as Audit Manager. She then joined KPMG Peat Marwick as Senior Audit Manager from 1991 to 1992. Mee Yen was Group Financial Controller cum Company Secretary with Press Metal Bhd in Malaysia from 1992 to 1996, Regional Financial Controller with TV Media Pte Ltd in Singapore from 1996 to 1997, and Operations Director cum Company Secretary for MCS Microsystems Sdn Bhd from 1997 to 2001. Prior to joining AirAsia, she worked as a Consultant with SPM Holdings Sdn Bhd from 2002 to 2003. She has been a Director of Alubright Global Sdn Bhd since August 2003. She is a Certified Public Accountant in Malaysia and a member of the Malaysian Institute of Accountants (MIA).





#### KATHLEEN TAN

#### **Executive Vice President - Commercial**

Kathleen Tan joined AirAsia as Senior Vice-President for Greater China in August 2004. Kathleen was instrumental in securing AirAsia's entry to China and launched the first route to Xiamen, making AirAsia the first low cost carrier to operate in China. As Head of Commercial, Kathleen is responsible for driving route revenue, sales and distribution, marketing, brand building and ancillary income within the AirAsia network.

Prior to AirAsia, she was Managing Director of Warner Music Singapore for 7 years, Chairperson of the Recording Industry Association of Singapore and Regional Marketing Director of Warner Music Asia Pacific in Hong Kong for 3 years. During her six year stint with the FJ Benjamin Group Singapore, she was involved in brand marketing and the brainchild behind the success of Guess label in South East Asia as well as overseeing marketing communications for Gucci, Coach, Fendi and many other labels within the Group. Kathleen started her career in the advertising industry, having worked in agencies such as Leo Burnett and Mojo.



#### **CAPTAIN CHIN NYOK SAN**

#### **Executive Vice President - Planning and Business Development**

Captain Chin Nyok San has been Executive Vice President, Planning and Business Development of AirAsia since January 2005. Prior to this, he was the Head of Flight Operations of the Company from May 1996 to February 2004. A trained pilot, he has over 30 years experience in the airline industry. Prior to joining the Company he was a Co-Pilot for Wira Kris Schreiner from 1978 to 1979, Management Pilot, Training Captain, Authorised Examiner and Line Pilot for Malaysia Air Charter from 1979 to 1986; Flight Operations Manager, Chief Pilot, Training Captain and Authorised Examiner for Pelangi Air from 1989 to 1993, and Chief Pilot for Mofaz Air Sdn Bhd. He obtained his Commercial Pilot's License in 1976 and Airline Transport Pilot's License in 1985 from the Department of Civil Aviation Malaysia. He also obtained a Airline Transport Pilot's License from the Federal Aviation Administration in 1994.

Captain Chin is responsible for the effective planning and business development of the Group's operations, associated administrative and supporting activities that include Maintenance Systems, Flight Operations and Ground Operations.



#### CHARLES CJ CHOW

#### **Executive Vice President – People**

Charles CJ Chow joined AirAsia in 2002. Prior to his appointment as Executive Vice President – People in October 2005, Charles was AirAsia's Group General Counsel. He brought to the Company the benefit of a wide range of skills attained from a diverse background that includes experience in private legal practice, journalism, advertising and marketing communications, HR consultancy and in-house Legal Counsel to HSBC Hong Kong and IOI Corp Berhad. He has an LLB (Hons) from the National University of Singapore and a BA (Hons) from the University of Malaya. He now heads the management of the Group's human resources.

#### **BO LINGAM**

#### **Executive Vice President - Operations**

Prior to joining AirAsia, Bo Lingam has worked extensively in the publication and music industry including as Production Controller from 1990 to 1993 at EMI Music Malaysia Sdn Bhd; Operations Manager from 1993 to 1998 and Promotions Manager from 1999 to 2001 at Warner Music Malaysia Sdn Bhd.

He joined AirAsia in November 2001 as Ground Operations Manager. Prior to his current appointment as Executive Vice President – Operations, Bo held several other key roles at AirAsia including as Regional Director – Guest Services, Senior Manager – Purchasing & Supplies before he was seconded to Thai AirAsia to oversee and assist in the initial set-up of Thai AirAsia operations in Bangkok.



#### **MEGAT KAMARRUDDIN MEGAT SHAMSUDDIN**

#### **Executive Vice President, Treasury**

Megat Kamarruddin, AirAsia's Executive Vice President, Treasury, has over 20 years of experience gained at various financial institutions in major financial centres globally where he held senior positions. He was principally responsible for amongst others, trading and investing in foreign exchange, interest rate and fixed income markets. Prior to joining AirAsia in June 2006, he was Head of Treasury at Bumiputra Commerce Bank and Head of Global Sales and Global Funding at Group Treasury, CIMB. Megat is responsible for group corporate treasury matters, principally market interfacing activities which includes though not restricted to Forex, Investments, Interest rates, Insurance and Commodity Hedging.



#### **ASHOK KUMAR**

#### **Regional Director, Airport and Public Policy**

Ashok Kumar has been Regional Director, Airport and Public Policy of the Company since January 2005. Prior to that, Ashok was Regional Director, Government and Business Relations from October 2004. He has had 36 years experience in the airline industry, having worked at Malaysia-Singapore Airlines as Management Trainee/ Marketing Executive from 1970 to 1972 and Malaysia Airlines from 1972 to 2003, where he held various key positions, including as Assistant General Manager, Operations Planning, before joining the Company in 2003 as Senior Manager, Commercial Planning and Strategy. Ashok also served as Chairman of the IATA Schedule Coordination Conference in November 1993 for the coordination of Northern Summer 1994 schedules. Ashok received a Bachelor of Applied Economics (Hons) from the University of Malaya in 1970.





#### LAU KIN CHOY

#### **Regional Director, Information Technology**

Lau Kin Choy has been Regional Director, Information Technology since July 2004 and was previously, Senior Manager and Chief Information Officer from August 2002. Prior to joining the Company, Lau was the General Manager of WEB Distribution Services Sdn Bhd, a joint venture music distribution and logistic center for Warner Music, EMI Malaysia and BMG Music, where he was responsible for running systems, warehouse operations and sales collection, from 1998 to 2002. Lau also worked as IT and Operations Manager at Warner Music Malaysia from 1989 to 1997, and IT Operations Officer at OCBC Bank from 1981 to 1988. Lau received a Diploma in NCC Computing in 1986 and a City and Guilds Certificate in Computing in 1984.



#### AZHARI DAHLAN Regional Director, Engineering

Azhari Dahlan has been Regional Director of Engineering since September 2004 overseeing the Group's airline engineering functions in Malaysia, Indonesia and Thailand. Prior to that, Azhari was Manager, Planning and Logistics from 1996 to 2004. He has more than 17 years experience in the airline industry, 8 of which was with Malaysia Airlines as Licensed Aircraft Engineer from 1987 to 1992, Aircraft Check Foreman from 1992 to 1994 (during which period he was seconded to China to provide aircraft post check support for China South West airlines) and Production Inspector from 1994 to 1995. From 1995 to 1996, he was with Transmile Air initially as a Licenses Aircraft Engineer and subsequently, as Quality Assurance Engineer. Azhari is a Licensed Aircraft Engineer by profession, and has undergone training at Leonard Isitt Training School, Christchurch, New Zealand and Malaysia Airlines Technical Training School, Subang, Selangor.



NASSER KASSIM Regional Director, Cargo

Nasser served as Regional Director, In-flight Services, Charter and Cargo for AirAsia before his appointment as Regional Director, Cargo. His prior appointments at AirAsia include that of Country Director of Indonesia AirAsia and Executive Director, Business Development managing AirAsia's Haj operations, cargo, charter and Army contracts. Nasser's contribution to AirAsia's rapid expansion plans include managing routes development, negotiating aircraft leases, developing cargo operations, charter and in-flight services that encompass food and beverage as well as merchandising.

Nasser's expertise in developing regional markets stems from his vast experience gained over an illustrious 18-year career at Warner Music Malaysia Sdn Bhd where he held various key positions including Artist & Repertoire Director from 1985 to 1988 and Executive Director from 1989 to 2001. As one of the pioneers in the Malaysian music industry, Nasser had managed some of the biggest selling artists in Malaysia and was responsible for marketing and developing these talents across Asia, where he gained invaluable exposure and a better understanding of the Asian markets and cultures.



#### **JOYCE LAI LIH YIN**

#### Regional Director, AirAsia Academy and Corporate Culture

Joyce has been Regional Director, AirAsia Academy and Corporate Culture since February 2006. Prior to that Joyce was Regional Director, Corporate Culture and Service Quality since March 2005. Joyce joined AirAsia as Senior Manager, Media in December 2001 and was later promoted to Chief Communications Officer. She was appointed as Regional Director, Marketing and Communications in July 2004. She has extensive marketing experience having previously held various key positions at Warner Music Malaysia from 1994 to 2000, including as Group Product Manager and Strategic Marketing Manager. She subsequently joined BMG Music Malaysia as Senior Marketing Manager in 2000 before being promoted to Marketing Director. Joyce was instrumental in building the AirAsia brand name in Malaysia and the region, and raising its international profile. As head of the AirAsia Academy, Joyce is responsible for overseeing all aspects of the training needs for the Group's workforce.

#### **CAPTAIN WONG KAM WENG**

#### Regional Director, Group Quality Management System

Captain Wong served as Regional Director – Safety and Security until his recent appointment as Regional Director – Group Quality Management System. Captain Wong joined AirAsia in September 1996, initially as Captain of the Boeing 737 and later as Instructor and Examiner. Captain Wong currently flies the Airbus 320 as Captain and Instructor and is a member of AirAsia's aircraft acceptance test team. Captain Wong started his career in the aviation industry with Pelangi Air as co-pilot. He was subsequently promoted to Captain and Instructor and later as Fleet Captain of the Fokker 50. He has flown various aircraft including the Airbus 320, Boeing 737, Fokker 50, Dornier 228 and Twin Otter DHC6 and has accumulated a total of 12,000 flying hours.



#### TAN HOCK SOON

#### General Manager, AirAsia Go Holiday

Tan has been General Manager for AirAsia Go Holiday since April 2006. Since then, he has successfully revamped the business model and achieved a 300% growth in revenue. Prior to his current appointment, he was Regional Director, Distribution from July 2005 to March 2006 where he was instrumental in establishing AirAsia franchise outlets in the distribution channel. A proven sales practitioner, he has had an impressive career track record. From 1987 to 1993 he held various positions at Procter & Gamble (P&G) including as Jobber Distribution Supervisor, Key Account Manager and Section Manager. Tan was a pioneer member at P&G. From 1993 to 1994, he was Area Sales Manager at Cusson UK International where he was successful in penetrating key shopping complexes and establishing good customer relationships. From 1994 to 1996, he served as Assistant Sales Manager and helped increase both product distribution and revenue in the East Malaysia and Southern regions. Prior to joining AirAsia, he served at Warner Music Malaysia from 1996 to 2005.



#### CAPTAIN OMAR SHUIB Regional Director, Group Safety and Security

Captain Omar has been with AirAsia since 1997 when the airline was then under DRB-Hicom. He started his career as an airforce fighter pilot in 1980, serving the airforce for 13 years in various positions including that of Flight Commander, instructor, examiner and Flight Safety Officer. He then joined the Department of Civil Aviation (DCA) where he served for 2 years as Assistant Director Flight Operation, responsible for Pilot Licensing and aircraft accident investigation. Captain Omar was also an Executive Jet Pilot for 2 years. At AirAsia, Captain Omar has held various appointments including that of Training Captain, DCA Authorised Examiner, Chief Pilot – Training and Standard and Chief Pilot – Safety & Security. He was later seconded to Indonesia AirAsia as Executive Advisor, Flight Operation during the airline's initial start up period and was responsible to assist and oversee Flight Operations particularly pilot training. He returned to Malaysia in April 2006 prior to assuming his current appointment.



#### **CAPTAIN ADRIAN JENKINS**

#### **Director, Flight Operations**

Captain Adrian joined AirAsia in 1996 when the airline was then under DRB HICOM. Prior to his appointment as Director, Flight Operations in September 2006, he served AirAsia in various positions including as Instructor and Company Check Airman, Assistant Chief Pilot – Training and Standards and Assistant Chief Pilot – Operations. He also helped in the setting up of Thai AirAsia's flight operations and pilot training.

Captain Adrian joined the aviation industry in 1989 as a cabin crew with Malaysia Airlines. He left in 1992 to undergo training as a pilot. In 1994, he joined Nusantara Sakti, a member of the Renong group, where he undertook general aviation duties.

