Air Asia



Jan-Mar Quarter 2008 Results 29 May 2008

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Key Highlights



- Delivered profit growth and margin expansion
 - EBIT RM73 million with margins of 13.7%
 - Net income RM161 with margins of 30.1%
- 25th consecutive quarter of profitability
 - the only LCC in Asia that is making money
 - one of the few airlines that managed to grow profits in the period
- Lowest cost airline in the world at 3.30 US cents / ASK
 - despite fuel prices gaining by 43% year on year
- Disciplined growth
 - Group fleet size of 72 (end of March 2008)
 - capacity growth of 36% and passenger growth of 21% YoY



Key Highlights for Jan-Mar Quarter



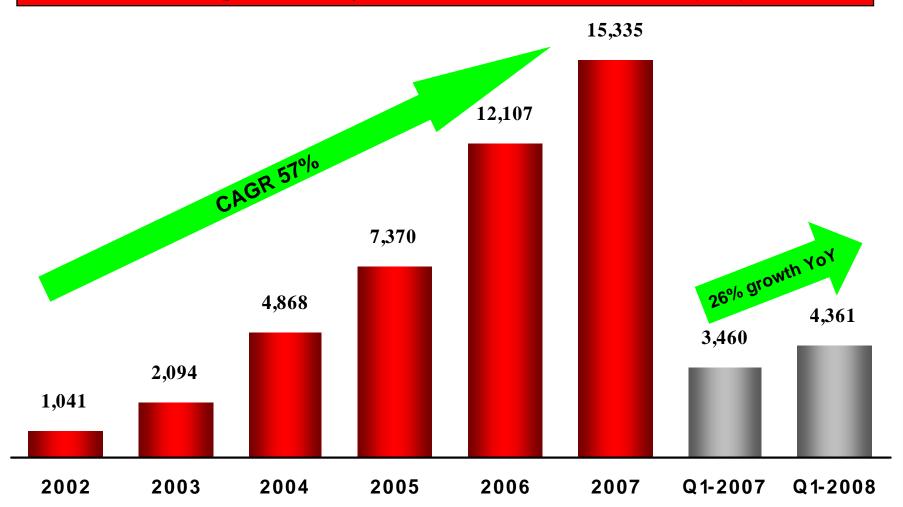
- Continuously expanding the route network
 - introduced 13 routes since the beginning of the year
 - launched Bali as a new base
- On-time performance of 87%
- Listed as the world's 43rd most Innovative Brand in the world
- Deployed Airbus to Thai AirAsia
 - Thai AirAsia is operating with four Airbus A320 in the period



Consistent Passenger Growth



Passengers Flown by AirAsia and AirAsia Associates ('000)



Perpetually Expanding Route Network





Period	# Routes Served
Jan 2002	6
Jun 2003	11
Jun 2004	26
Jun 2005	52
Jun 2006	65
Jun 2007	75
NOW	102

Latest Routes

KL – Hong Kong

KL – Haikou

KL – Ho Chi Minh City

Upcoming Routes

KL – Makassar

KL – Tiruchirapalli

Airline Of The Year



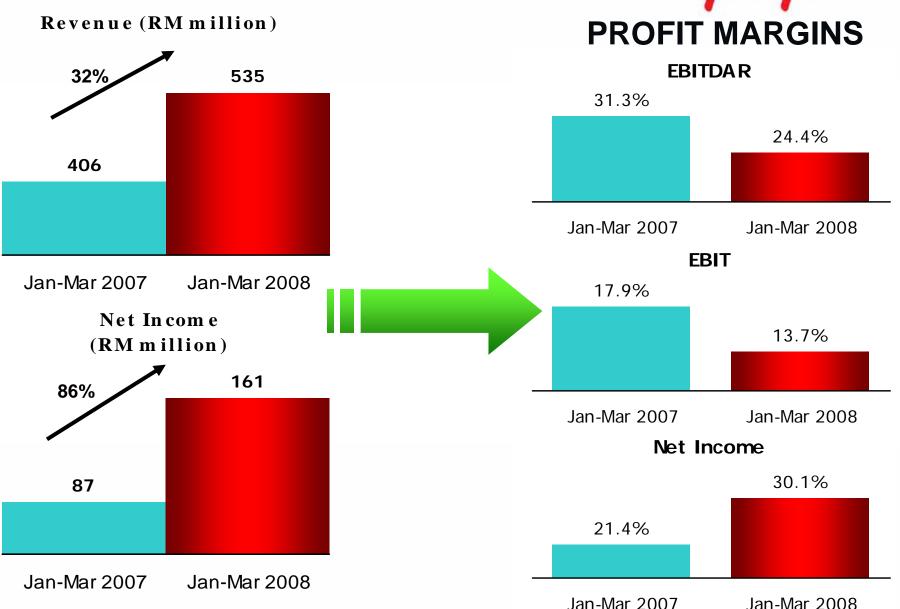


Results Commentary



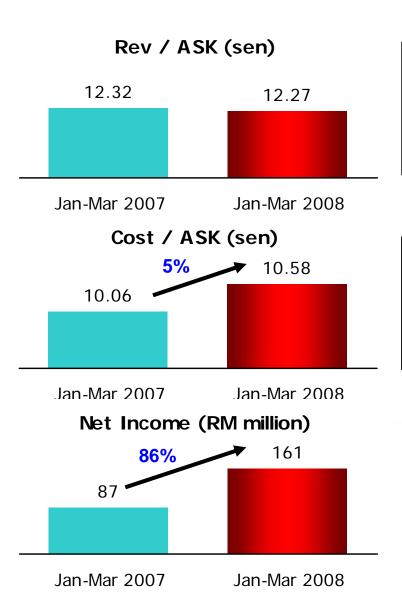
Superior Growth with Expanding Profits





Profitability Enhancement





- ➤ 10% Higher average fare
- Higher ancillary income contribution

- Unit Fuel price climbed by 43% to USD110/barrel
- Fuel hedge benefits RM8 million

- Strong operational performance
- Superior cost management



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Cost / ASK – year on year Comparison Air Asia



Cost Breakdown (US cents / ASK)	Jan-Mar 2008	Jan-Mar 2007	Δ (%)	Reason
Staff Costs	0.32	0.34	(5%)	Improved productivity
Fuel and Oil	1.93	1.44	34%	Higher jet fuel price
User & Station Charges	0.24	0.25	(5%)	Productivity benefits of higher capacity Airbus A320
Maintenance and Overhaul	0.16	0.30	(46%)	New aircraft requires less work
Cost of Aircraft	(0.08)	0.07		Sub-lease income from Thai AirAsia
Depreciation & Amortisation	0.48	0.37	(28%)	More owned aircraft in fleet
Sales, Marketing & Others	0.25	0.07	93%	Classification of cost line items
Total Cost / ASK	3.30	2.87	15%	Higher Fuel Price
Cost / ASK (ex fuel)	1.36	1.43	(5%)	Fuel efficient A320 aircraft

Year on Year Comparison (Malaysia) Air Asia



Operating Expenses	Ion Mor 2009	lon Mar 2007	% Revenue	
(RM '000)	Jan-Mar 2008	Jan-Ivial 2007	2008	2007
Revenue	535,321	406,225		
– Staff Cost	(45,312)	(38,609)	(8.5%)	(9.5%)
Fuel and Oil	(270,576)	(162,308)	(50.5%)	(40.0%)
User & Station Charges	(33,143)	(28,054)	(6.2%)	(6.9%)
– Maintenance & Overhaul	(23,036)	(34,201)	(4.3%)	(8.4%)
EBITDAR	130,745	127,004	24.4%	31.3%
- Cost of aircraft	11,287	(7,801)	2.1%	(1.9%)
EBITDA	142,032	119,203	26.5%	29.3%
- Depreciation & Amortisation	(68,628)	(46,369)	(12.8%)	(11.4%)
EBIT	73,404	72,834	13.7%	17.9%
Pretax Profit	101,174	43,072	20.6%	10.6%
Net Income	161,277	86,873	30.1%	21.4%

Driving Growth from Ancillary Income



Introducing

Checked Baggage Handling Fee

For bookings made from 21 April 2008 onwards, a fee will apply for every checked baggage.





RM5 per baggage applies at airport check-in counters.

Excess baggage fee still applies for checked baggage exceeding 15kg.

	Jan-Mar 2008	Jan-Mar 2007	Δ%
Ancillary Income (RM million)	40.9	25.9	58%
Passenger Spend (RM / pax)	15.7	12.0	31%
% Revenue	7.6%	6.5%	1.1 ppt

- Driving promotions harder
 - increase penetration rate
 - packaged products to increase yields
- Checked baggage fee launched 21 April
 - revenue contributor and cost savings
 - no impact to ticket sales demand



Managing Fuel



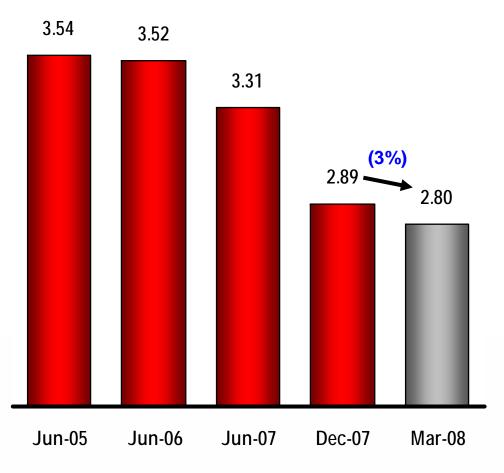
- Fuel Hedge up to June
 - expected savings of USD10 million in second quarter
 - unhedged thereafter
- Looking for opportunities to hedge oil
 - short term hedges
 - crude component and refining margin
 - to reduce the impact of volatile spikes of fuel price



The Best Fuel Consumption Rate



Fuel Consumption (liters per 100 ASK)



- ☐ Airbus A320 aircraft
 - furnished with lightest equipments
 - operate from non congested airports
- Initiatives to drive down fuel consumption even further

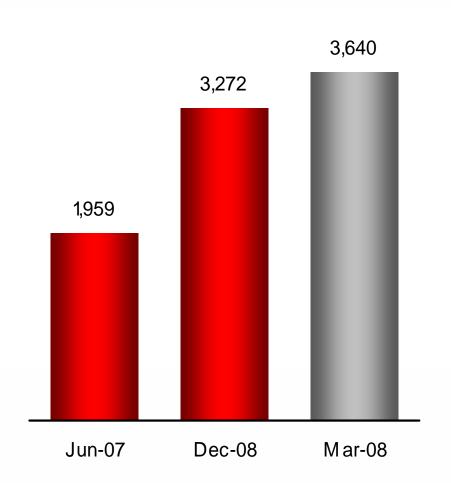


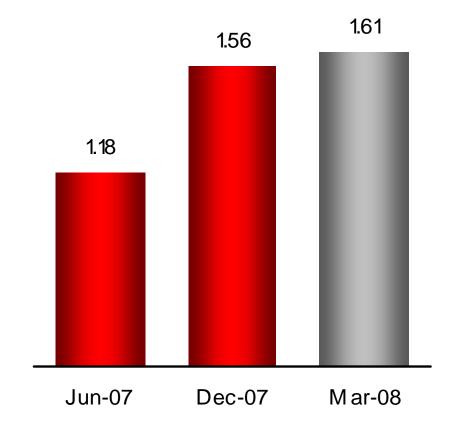
Borrowings and Gearing



Net Debt (RM million)

Net Gearing (Net Debt / Equity)









Updates on Associates



Updates on Thailand



- Quarter updates
 - 32% passenger growth YoY on the back of capacity growth of 34%
 - 78% load factor with average fares of THB 1,750
 - EBITDAR profit of THB150 million with 7.0% EBITDAR margins
 - posted a loss of THB123 million (RM12.8 million), our portion of losses is THB60 million (RM6.3 million)
- Realignment of operations
 - Thai is now operating with four Airbus A320 aircraft
 - Airbus A320 aircraft is improving efficiency and reliability
- Underlying demand is strong
 - strong passenger growth
 - competitive pressures has waned
 - yields has improved stemming from better yield management



Updates on Indonesia



- Quarter updates
 - 41% passenger growth YoY on the back of capacity growth of 51%
 - 75% load factor with average fares of IDR 410,323
 - posted a loss of IDR64.5 billion (RM22.5 million), our portion of losses is THB31.6 million (RM11.0 million)
- Business environment has improved
 - operational efficiency improving (better reliability and on-time performance)
 - yields improving due to better yield management
 - competitive pressure has reduced substantially



Summary



- Challenging outlook but AirAsia will be profitable
 - innovation is key to survival
 - focus on low fares and marketing
- Ancillary Income
 - new products provide huge upside
- Most comprehensive route network in Asia
 - competitors are slowing, we are continuing to expand the network
- Strong balance sheet
 - total cash (cash, deposits) of RM1 billion
- AirAsia will emerge stronger in the end
 - others will fail
 - consolidation in the market is inevitable





Appendix



Financial Data

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Quarter Ended: 31 March RM'000	Jan-Mar 2008	Jan-Mar 2007	Δ (%)
Ticket Sales	494,382	370,257	34%
Ancillary Income	40,939	25,924	58%
Revenue	535,321	396,180	35%
EBITDAR	130,745	127,004	3%
EBIT	73,404	72,834	1%
Pretax profit	110,174	43,072	156%
Net Income	161,277	86,873	86%
EBITDAR Margin	24.4%	32.1%	-7.6 ppt
EBIT Margin	13.7%	18.4%	-4.7 ppt
Pretax profit Margin	20.6%	10.9%	9.7 ppt
Net Income Margin	30.1%	21.9%	8.2 ppt

Operating Data



Quarter Ended: 31 March	Jan-Mar 2008	Jan-Mar 2007	Δ (%)
Passengers Carried	2,611,556	2,160,360	21%
ASK (million)	4,364	3,215	36%
RPK (million)	2,970	2,461	21%
Seat Load Factor	72.1%	76.5%	(4.4) ppt
Average Fare (RM)	189	171	10%
Rev / ASK (sen)	12.27	12.64	-3%
Rev / ASK (US cents)	3.82	3.61	6%
Cost / ASK (sen)	10.58	10.06	5%
Cost / ASK (US cents)	3.30	2.87	15%
Cost / ASK-ex fuel (sen)	4.38	5.01	-13%

Operating Data



Quarter Ended: 31 March	Jan-Mar 2008	Jan-Mar 2007	Δ (%)
Average fare (RM)	189.3	171.4	10%
Ancillary Income / pax (RM)	15.7	12.0	31%
Unit Revenue / pax (RM)	205.0	183.4	12%
Fuel consumed (barrels)	768,665	606,395	27%
Unit fuel price (\$/barrel)	109.7	76.5	43%
Average stage length (km)	1,205	1,096	10%
No. of flights	20,685	17,490	18%
Average aircraft	36.0	27.8	29%
No. aircraft at end of period	42	33.0	27%

Fleet Composition



Aircraft count (including spares)	Mar 2008	Now (May)	Dec 2008 (tentative)
Malaysia	43	44	40
Thailand	18	17	18
Indonesia	11	12	14
Group Total	72	73	72
Fleet Composition Airbus A320 Boeing 737-300	39 33	42 31	55 17



